

# Exact Synergy: for Macola ES and Macola Progression

**“Integrating Synergy with Macola’s back office solution was simple and straight forward, which means we were also protecting our IT investment as a result.”**

*—Neil Montgomery, President & CEO, Davis Controls*

Whether you are using Exact Macola® ES or Macola Progression®, you have made an investment in the backbone for your organization’s financial, manufacturing and distribution functions. What if you could expand upon that functionality to utilize knowledge and business processes that can accelerate your company’s success?

Exact Software’s Synergy® provides an integrated collaboration platform that communicates with Macola Progression or Macola ES and brings added functionality to your existing ERP solution. With the ability to link workflow, sales, document management, human resources, and project management to your ERP system, your entire organization can now be on the same page, increasing efficiencies throughout the business. Synergy also enables you to communicate more effectively with business partners, suppliers, and customers, making your entire value cycle more open to those you do business with.

## **Create a Complete View of Your Entire Organization**

By unifying your Exact ERP solution with Exact Synergy Web-based technology, employees will have a complete view of the entire organization, including documents, financial and asset information, all from one collaborative platform.

Traditionally, only 15-20% of employees have access to their ERP solution. Synergy works with Macola ES or Macola Progression to streamline workflow and automate manual, open-ended processes in a central environment of security, roles and rule-based access. Business managers can control access to data on a need-to-know and need-to-access basis for internal projects and outside managed operations, giving all stakeholders access to critical information.



## **Synergy Integration with Macola ES and Progression benefits:**

- Enhance and extend your ERP investment
- Replace front-office solutions that don’t integrate with your ERP technology
- Eliminate manual or redundant tasks
- Consolidate isolated data
- Decrease information searches by up to 35%
- Give more users access to crucial customer and financial information
- Distribute critical information worldwide through a secure centralized portal



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software

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## Synergy Brings Your Organization Functionality That Adds Value.

Consolidated Financial and Organizational Reporting Individuals with the appropriate security level can run organization-wide reports, which standardize corporate reporting. Information which was previously obtained through complicated, time-intensive reporting mechanisms is now available easily through a Web-based browser.

## Relationship Management Portals

All Synergy information is centrally located, and only the most accurate, up-to-date information, including product updates, activities and marketing projects, are available through supplier, customer and employee portals. This visibility provides enhanced service and centralized collaboration.

## Workforce and Workflow Management

Ensuring that corporate personnel are both active and productive is essential to being successful. Synergy's powerful workflow capabilities enable greater visibility into the corporate workforce. Each employee, based on their designated roles and rules, are more actively able to communicate and participate on defined projects with clients, vendors, or with one another. This ensures better planning, superior resource utilization and greater accountability.

## Document Management

All documents are stored online through Synergy, whether they are contracts, purchase orders or service requests. Documents are linked to client accounts, employees, projects and requests. This allows your organization to keep a complete and accurate record of customer transactions and employee workflow.

## Event Management

Prevent problems before they happen. Defined events in Synergy or any ODBC compliant data source trigger multiple responses, ranging from automating Synergy workflow, sending an email, or generating reports. Production bottlenecks can be averted, allowing you to focus more on revenue initiatives.

## Web Shop

Client orders can be managed seamlessly over the Internet through Synergy. "Shoppers" can log into an intuitive online cataloging portal and place an order, which then feeds directly into Macola ES. This makes product inventories visible to customers at all times and eliminates time-consuming, manual order-taking.

Exact Synergy provides tangible cost-benefits to your organization by reducing overhead and diminishing communication redundancies. The availability of your financial, sales and customer service information from one centralized platform gives you a holistic view of your business, without having to retrieve information from solutions that may run in isolation. With Synergy your company can realize significant, immediate ROIs while fostering investment in your employees, customers and partners.

Now there is an easier, more efficient way to run your entire business and empower your entire value cycle. Synergy was developed to communicate directly with your existing Macola ES or Macola Progression solutions and extend the value these solutions currently provide across your business.

For more information about *Synergy*, please contact your Exact Software business partner or account representative today, or visit [www.exactamerica.com/synergy](http://www.exactamerica.com/synergy).

