

# Exact Synergy

## Connectivity

**Exact Synergy is a Web-based collaboration platform that unifies the people, processes and knowledge that matter most to your business. It creates an accurate, up-to-the-moment view of your organization's personnel, finances, workflow, documents and customer relationships. Synergy enhances decision-making, operations analysis, planning, and ongoing management across your entire business. Synergy's unique central data repository unites the workplace and reveals the costs, inefficiencies and redundancies hidden by the complexities of your enterprise.**

Exact understands that not all your business critical data may be stored in a single place. Your need to achieve enterprise connectivity and data integration is essential to smoothly drive and share data across all organizational and system boundaries. Connectivity is critical to improve your speed to market and keep your business agile.

### **Flexible Options Geared to Your Business Needs**

There are several cost-effective ways to achieve connectivity, data integration and Enterprise Application Integration (EAI) between Exact Synergy and your existing systems.

You choose the method or methods that best meet your business needs. Depending upon your organization's requirements

and capabilities you can choose to accomplish EAI with Exact Synergy via Data Integration, the ESE Software Development Kit (SDK), and/or Web Services.

### **Enterprise Application Integration with Exact Synergy**

Connectivity via Middleware  
One of the primary ways to achieve connectivity is through middleware—a solution that works between two or more applications and acts as a 'translator', translating the data format of application "A" into the data format of application "B". Exact has chosen Pervasive Data Integrator (PDI) as its middleware solution for application integration and connectivity. Pervasive Data Integrator contains pre-defined "adapters" for many popular non-Exact back-office and



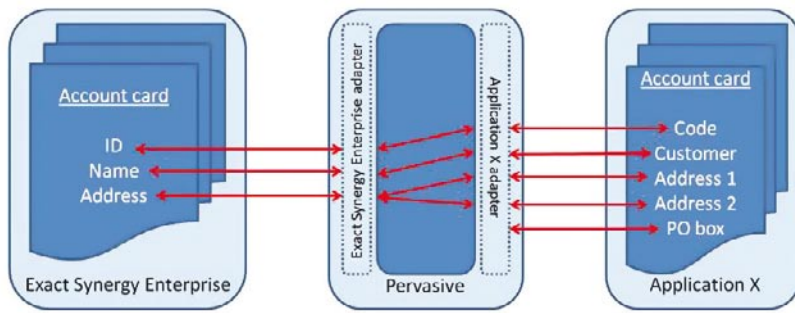
With Exact Synergy you can

- 1** Gain control of information across all solutions and get one version of the truth
- 2** Optimize your ROI from your existing software systems
- 3** Easily integrate your specific line of business applications
- 4** Gather information from multiple systems, avoid duplication of data and eliminate redundancy of processes for maintaining data
- 5** Select from multiple integration methods, including flexible and affordable middleware from Pervasive
- 6** View multiple processes from a single place and avoid errors that affect service/product delivery and profitability

**= exact**

And it all comes together.





Data exchanged between Exact Synergy and another application will be extracted, loaded and transformed by the Pervasive Data Integrator

front-office applications. It provides the possibility to “connect” the non-Exact application adapter to our ESE adapter, which will shuttle data seamlessly between the two applications. Data exchanged from Exact Synergy to another application or vice versa will be extracted, loaded and transformed by the Pervasive Data Integrator.

Pervasive Data Integrator has been recognized as a Visionary in the Gartner Magic Quadrant for data integration. Gartner says of the PDI, “Pervasive offers a solid, low-priced data integration tool and is a capable player in the data integration tools market. With many years of experience in this market, and more than 3,500 customers, Pervasive Data integrator is frequently used.”

**Connectivity via Exact Synergy Software Development Kit**

If your needs require users to process data directly, our SDK provides the perfect solution to extend the business logic of ESE without the technical requirements of understanding how to validate and interact with data at the database level. Where middleware provides you with automated processes to extract, transform and load data between multiple systems, the SDK provides the ability to extend ESE capabilities and bridge these capabilities with other Line of Business applications in a controlled manner aligned with ESE’s business logic layer. You can effectively jump start your organization’s connectivity needs by utilizing our pre-defined data adapters delivered with Pervasive Software’s Data Integrator middleware.

**Connectivity via XML**

In cases where customers wish to achieve their own data exchange results with existing middleware deployments or via custom development, we provide a wide array of pre-defined XML topics and documentation that can be leveraged to import and/or export data. Data exported from ESE will conform to Exact’s XML Schema and data queued for import must be presented in “well-formed” XML according to our XML schema.

**Connectivity via Web Services**

For interoperable machine-to-machine interchange of data across a network, organizations can choose to leverage our Application Program Interface for web services directly. Our middleware connectivity provides one example of leveraging the power of Web Services.

“Exact Software has helped us to gain control of our business processes. We have definitely experienced a positive return on our investment.”

Dick Raman, CEO, TIE Commerce

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