

# Exact Macola ES: Crystal Reports

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Crystal Reports is the industry standard in reporting tools and a native part of Macola ES. Crystal brings flexible, high performance reporting options to your desktop that is easy enough for a novice report writer and robust enough for a seasoned developer. Crystal Reports "Wizards" lead the novice user through a step-by-step through the creation of different types of reports, or you can design custom reports from scratch using a WYSIWYG layout. Existing Macola reports can be modified and saved under a new report name so that unlimited variations of existing reports are possible.

Additionally, Crystal Report's powerful data access engine provides you with access not only to your Macola ES data, but also to virtually any PC, ODBC-compliant data source. With Crystal, you get the information you need, when you need it.

Crystal Reports augments Macola ES' native Excel Add-in reporting tool. Crystal's capabilities include:

### Multiple Group Sections for Reports

Crystal Reports provides categorization and subtotaling of reports by many different group levels, for example by salesperson, territory or region, for easy subtotaling.

### Professional Graphing with Unlimited Modifications

With Crystal Reports, you can choose from a series of more than 12 graphs and easily modify them to meet your specific needs. You also have the capability to place graphs with data using the underlay function, creating reports that look professional and are easier to read and interpret.

### Powerful Mail Merge Capabilities

Crystal Reports is not just a database report writer; it's also a one-stop mail merge tool. Now you can perform professional mail merges using a single software program like sending personalized marketing documents to purchasers of specific products.

### Sub-Reports

With Crystal's sub-reports, you can embed previously created reports into a single main report or create a new report on the fly. Sub-reports enable complex reporting scenarios easily.



For more information about *Macola ES Crystal Reports*, please contact your Exact Software business partner or account representative today, or visit [www.exactamerica.com/macola](http://www.exactamerica.com/macola).



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## Cross Tab Reports

Summarizing information for multiple categories is a snap with Crystal Reports. Using Cross Tab reports, you can report on specific product types in a product family for various regions. Cross Tab report creation becomes even simpler when using the Expert, which leads you step-by-step through the creation process.

## Conditional Reports

Conditional Reports let you define a condition each time the report is opened, making it easy to create reports for specific salespeople. You can also create Conditional Reports that provide executive staff greater flexibility when viewing critical information.

## Top 'n' and Bottom 'n' Reports

Need to find your Top 5 sales regions or Bottom 10 returned products? Crystal Reports delivers the information you need quickly and efficiently and eliminates the need to sort important information by hand.

## Drill Down

Not everyone who reads your reports needs the same level of detail. With Crystal Reports you have the capability to hide and show details based on your target audience. The process is simple: double click on a "hot" name or number and the appropriate information will appear for that individual.

## Will Host Any OLE Server

Crystal Reports will support any OLE Server type applications, such as Microsoft Word or Excel. Create sales reports and then embed Word documents along with marketing plans, Excel spreadsheets and projections for the following year.

## Produce Presentation-Quality Reports

Add graphs illustrating key data to make your reports more informative and professional. The integrated capability of Crystal Reports gives you over 80 customizable styles to choose from. Graphing can be done on group subtotals, as well as details and formula fields. Create maximum impact by including a wide range of fonts, images, boxes, lines, and even embedded objects from other applications. Place objects exactly where you want them-no guesswork required. If you're designing a report to be produced on pre-printed forms, you can position objects including scanned images, with graphical freedom.

## Perform Powerful Data Analysis

Analyze your data with capabilities such as multi-pass reporting and unlimited sorting, including sorting on groups and custom sorting. The powerful formula language contains over 160 functions and operations to assist you.

## Flexible Distribution

Crystal Reports understands the person writing the report generally is not the person viewing the report. Because of this, users have their choice of how to distribute this information. Not only can you create the traditional printed report, but you can also distribute reports in the following formats:

- Excel spreadsheets
- Word documents
- Adobe Acrobat files
- RPT files
- Run-time executables (.EXE)
- MAPI to Microsoft Exchange
- cc:Mail or other e-mail systems
- ODBC Export to any ODBC compliant application
- Word Perfect or Lotus 1-2-3
- Numerous other formats

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